

DITTISHAM PARISH COUNCIL
Incorporating the Hamlet of Capton and the Manors of Bozomzeal and Coombe
Monthly meeting Wednesday 1 April 2026

Item 15 20s Plenty Campaign

On February 4 2026 the Parish Council resolved to support a 20s Plenty campaign in Dittisham Village. Next steps are required to identify what actions can be taken. The Clerk has reviewed the 20s Plenty Campaign website and provides the following information on possible actions for The Parish Council's consideration.

This briefing paper covers the following possible actions:

1. Review the 20s Plenty Campaign Check List
2. Purchase stickers and/or banners for community use
3. Request signage and road markings to be improved
4. Consider joining the Community Speed Watch initiative


1 20's Plenty Campaign Checklist https://www.20splenty.org/campaign_plan



There is an extensive check list to support areas where 20mph zones are not in place. Dittisham village already has a 20mph zone, and therefore the final three actions on the list are the most relevant:

Driver education	Work with public health to design and deliver a driver education campaign to explain the benefits of 20mph limits to raise driver compliance
Speed watch	Offer to help the police with community speed watch to raise compliance
Media work	Keep 20mph in the media. Positive press stories to make 20mph normal

2.Purchase stickers or banners

The following stickers and banners are available via the 20s Plenty campaign. The Parish Council may wish to consider purchasing stickers to place in prominent areas to remind road users of the legal speed limits.

Item	Design	Quantity	Cost inc. discount, post and packing
Wheelie Bin sticker 35cm x 25cm		5	15
		10	20
		50	90
		100	150
Bumper Sticker		1	2.40
		5	4.80

200mm x 70mm	 <p>20's Plenty where people are</p> <p><small>20's Plenty for Us campaigns for 20mph as the default speed limit for urban and village streets where people live, work, shop, play and learn. www.20splenty.org</small></p>	10	7.50
Bike Sticker 100mm x 35mm		50	28.80
		100	52.80
		150	73.80
		1	2.16
		5	3.60
		10	5.22
		50	18
		100	32.40
		150	45
Banners 1.5m wide x 1m high, with made from from washable 210gsm polyester fabric	<p>20's Plenty where people are</p>  <p>Thank you for helping us make our community a better place for everyone</p> <p><small>20's Plenty for Us campaigns for 20mph as the default speed limit for urban and village streets where people live, work, shop, play and learn. www.20splenty.org</small></p>	Each	£45 plus £10 p&p

3: Make a formal request to Devon County Highways to repaint road signs Noting this request has been refused in the past, but may be approved under the new administration, or if the Parish Council were to budget for the work to be undertaken.

4: Pursue a Community Speed Watch

<https://www.communityspeedwatch.org/WIZ-FRONT-v2-GetInvolved-exist-1.php>

The process involves setting up a new group for Dittisham.

Volunteers setting up and joining groups are required to pass an online course before the next step can be progressed.

The Police will be in touch once the request to establish a group is made

Based on the Clerk's experience of the Community Speed Watch process elsewhere:

- The Police then undertake a site visit to identify if there are safe places from which to operate a Community Speed Watch.
- If this is the case, the Police provide onsite training and equipment.
- The group then self manages when to operate the speed watch. Atleast one volunteer takes on a coordinator role to update data to the CSW website as to when a CSW has taken place, and if any vehicles have been logged exceeding the speed limit.